



*“A world of **VALUE** created  
without the exploitation of  
people or natural resources “*

# ABOUT CONSERVE HRP

**Conserve HRP** is a social enterprise that **upcycles waste** to create high quality fashion accessories products while **empowering marginalized communities** in India.

We work with 5 artisan groups and employ **300 artisans (75% women)**, using a wide range of upcycled materials. Additionally, we use a patented process to convert plastic waste into new materials. Each order from Conserve HRP has an immediate impact and provides artisans with **employment opportunities, skills-based training, and counselling support**.

Conserve HRP is the wholesale business segment of Conserve India, Delhi-based nonprofit, whose goal is to drive **sustainable development** in India while emphasizing **environmental conservation** and **circular business practices**. As India's leading exporter of upcycled products, we have worked with several global brands and have been awarded international awards on Green Fashion.



Fair Trade partnerships emphasize dialogue, transparency and respect, and seeks greater equity in international trade. These principles contribute to sustainable development by offering better trading conditions and securing the rights of marginalized producers and workers. We are **Fair Trade certified** through **World Fair Trade Organization (WFTO)**, **ISO certified**, and are working towards our **Nest Ethical Handcraft Seal**.



Over the last two decades, we have worked to conserve and protect the environment through: energy efficiency, waste management, and educational programs. Plastic pollution in India was a key issue that inspired us to invest in circular principles and design upcycled products from waste.

The urgency to empower women and advance gender equality is clear and we drive a constant mission to inspire women to rise. We are a mother- daughter led organization that employs a predominantly female artisan workforce, we strive to uplift and empower women to be their very best.

# Hard Plastic Waste

Hard plastics like bottle caps, containers, plastic boxes and toys etc constitute this type of plastic waste. This waste is shredded, segregated by colour and compressed to form these products. It's a one-step process which is more carbon-friendly than traditional recycling of plastics via pelletisation.



## ROUND KEYCHAINS



**Code:** CC22\_195

**Dimensions (cm):** 4.5 cm

**Material:** Plastic Waste



## BLOCK KEYCHAIN



**Code:** CC22\_194

**Dimensions (cm):** 8x2x2 cm

**Material:** Plastic Waste

## PLASTIC PAPERWEIGHT



**Code:** CC22\_81

**Dimensions (cm):** 6x4

**Material:** Recycled plastic waste





## WHITE COASTER



**Code:** CC22\_183

**Dimensions (cm):** 8cm

**Material:** Recycled Plastic  
Waste

## WHITE PLACEMENT



**Code:** CC22\_184

**Dimensions (cm):** 30cm

**Material:** Recycled Plastic  
Waste



## BLACK COASTER



**Code:** CC22\_185

**Dimensions (cm):** 10 cm

**Material:** Recycled Plastic Waste

## SQUARE PLACEMAT



**Code:** CC22\_190

**Dimensions (cm):** 30cm 4mm thick

**Material:** Recycled Plastic Waste



## PLASTIC COASTER 1



**Code:** CC22\_79

**Dimensions (cm):** 8

**Material:** Recycled plastic waste

## PLASTIC COASTER 2



**Code:** CC22\_80

**Dimensions (cm):** 10 (sides)

**Material:** Recycled plastic waste





## SQUARE COASTER



**Code:** CC22\_187  
**Dimensions (cm):** 10cm 4mm thick  
**Material:** Recycled Plastic Waste





## HEX COASTER

**Code:** CC22\_188

**Dimensions (cm):** 10cm 4mm thick

**Material:** Recycled Plastic Waste







## ROUND COASTER

**Code:** CC22\_186

**Dimensions (cm):** 10cm 4mm thick

**Material:** Recycled Plastic Waste





## ROUND PLACEMAT



**Code:** CC22\_189

**Dimensions (cm):** 30cm 4mm thick

**Material:** Recycled Plastic Waste







## PENCIL HOLDER/MINI PLANTER



**Code:** CC22\_191

**Dimensions (cm):** 9x10 cm 7mm

**Material:** Recycled  
Plastic Waste

## PHOTO FRAME



**Code:** CC22\_192

**Dimensions (cm):** 27x32 cm 10 mm thick

**Material:** Recycled Plastic Waste



## SQUARE PLANTER



**Code:** CC22\_193

**Dimensions (cm):** 14x14 cm

**Material:** Recycled Plastic  
Waste



# Soft Sheet Plastic Waste

Plastic bags, courier packaging, cellophane, wrappers constitute this plastic waste which is converted to what we call “Handmade Recycled Plastic (HRP)”, a leather-like material in touch and feel, through our patented technology. Plastics are segregated by colour and layered on top of each other and compressed with heat and pressure to create the final outlay of the HRP fabric. The products are not printed or dyed.

## RED HRP CARD HOLDER



**Code:** CC22\_28

**Dimensions (cm):** 7x10

**Material:** Handmade Recycled Plastic(HRP) with  
hand embroidery

## BLACK HRP CARD HOLDER



**Code:** CC22\_33

**Dimensions (cm):** 7x10

**Material:** Handmade Recycled Plastic with hand  
embroidery



## HRP TOTE 1



**Code:** CC22\_369

**Dimensions (cm):** 38x43x13

**Material:** Handmade Recycled Plastic

## HRP TOTE 2



**Code:** CC22\_370

**Dimensions (cm):** 38x43x13

**Material:** Handmade Recycled Plastic



### HRP TOTE 3



**Code:** CC22\_376

**Dimensions (cm):** 52x30x14

**Material:** Handmade Recycled Plastic

### HRP TOTE 4



**Code:** CC22\_379

**Dimensions (cm):** 40x11x42

**Material:** Handmade Recycled Plastic



## HRP BACKPACK 1



**Code:** CC22\_375

**Dimensions (cm):** 25.5x40x10

**Material:** Handmade Recycled Plastic

## HRP BACKPACK 2



**Code:** CC22\_378

**Dimensions (cm):** 36x29x11

**Material:** Handmade Recycled Plastic with hand embroidery

## HRP PURSE 1



**Code:** CC22\_256

**Dimensions (cm):** 20x10.5

**Material:** Handmade Recycled Plastic

## HRP PURSE 2



**Code:** CC22\_257

**Dimensions (cm):** 22x11

**Material:** Handmade Recycled Plastic with detachable strap



## HRP POUCH RED



**Code:** CC22\_26

**Dimensions (cm):** 18x24

**Material:** Handmade Recycled Plastic with hand embroidery

## BLACK HRP POUCH



**Code:** CC22\_31

**Dimensions (cm):** 18x24

**Material:** Handmade Recycled Plastic with hand embroidery



## HRP SLING BAG



**Code:** CC22\_374

**Dimensions (cm):** 23x23x9

**Material:** Handmade Recycled Plastic

## HRP DIARY



**Code:** CC22\_373

**Dimensions (cm):** 15x16

**Material:** Handmade Recycled Plastic



## RED HRP LUGGAGE TAG



**Code:** CC22\_27

**Dimensions (cm):** 13x9

**Material:** Handmade Recycled Plastic with hand embroidery

## BLACK HRP LUGGAGE TAG



**Code:** CC22\_32

**Dimensions (cm):** 13x9

**Material:** Handmade Recycled Plastic with hand embroidery

# HRP RED BOOKMARK 1



**Code:** CC22\_29

**Dimensions (cm):** 21x5

**Material:** Handmade Recycled Plastic with Hand Embroidery

# HRP RED BOOKMARK 2



**Code:** CC22\_30

**Dimensions (cm):** 21x5

**Material:** Handmade Recycled Plastic with Hand Embroidery



# BLACK HRP BOOKMARK 1



**Code:** CC22\_34

**Dimensions (cm):** 21x5

**Material:** Handmade Recycled Plastic with Hand Embroidery

# BLACK HRP BOOKMARK 2



**Code:** CC22\_35

**Dimensions (cm):** 21x5

**Material:** Handmade Recycled Plastic with Hand Embroidery





# FRUIT BAG



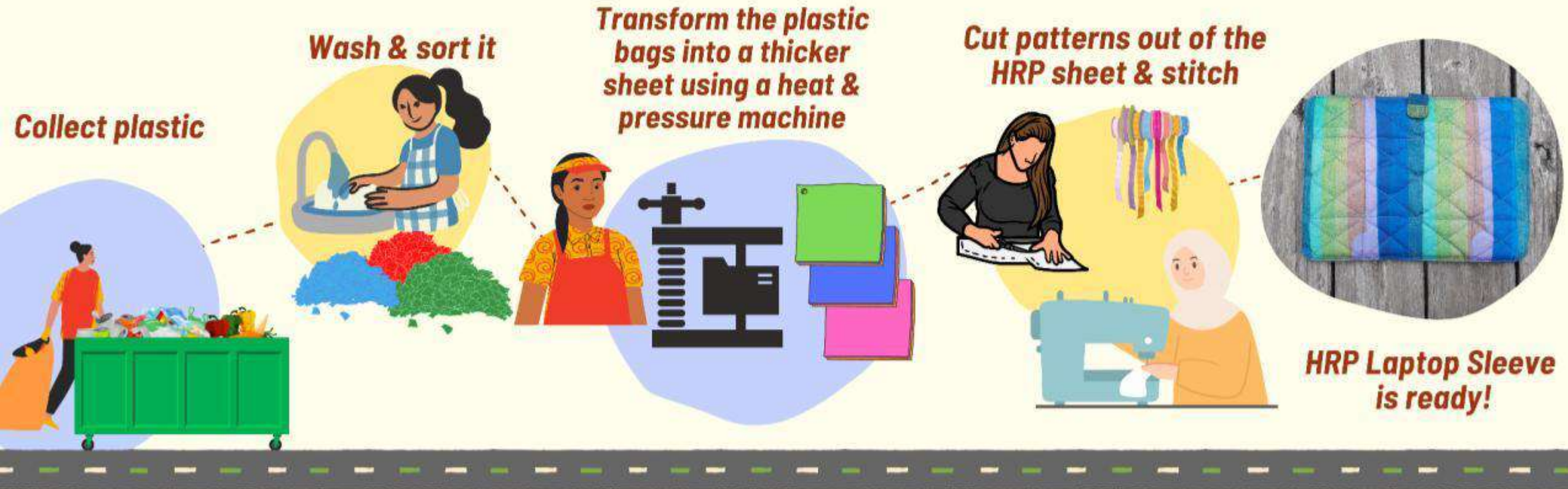
**Code:** CC22\_53

**Dimensions (cm):** 30x38x10

**Material:** Tetra Pack Waste



# Crafting Fashion from Plastic Waste



## SUPPORTED BY

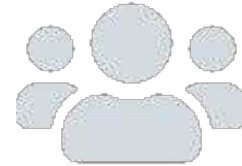




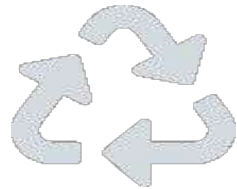
# OUR COMMUNITY

## Local Artisans

We train local artisans in stitching, embroidery, and weaving. Our counseling support remains an important aspect of our association with local artisans with a focus on emotional wellbeing and social inclusivity.



## Grassroots Recyclers



Our relationship with this community spans over 15 years. We train them on our patented technology for converting plastic into upcycled products. We also invite external trainers to provide workshops on financial literacy, networking, and microentrepreneurship.

## Afghani Refugee Artisans

We provide them with training in stitching, crochet, embroidery. We also organize exposure visits to different markets and sites in India to enhance their cultural awareness and providing counselling support.



# PLACE AN ORDER

## TERMS & CONDITIONS

**Minimum Order Quantity:**  
Per style/ color Combination

100 pcs (or +15% surcharge)

**Minimum Order Amount:**  
Euros  
US Dollars

3,000 EUR (or 15% surcharge)  
3,500USD (or 15% surcharge)  
*\*open to negotiation*

**Payment Terms:**

50% advance payment pre-production upon receipt of invoice  
50% remaining balance paid prior to shipment

**Shipping Terms:**  
*\*pricing includes delivery to the port, all remaining  
courier charges to be paid by the buyer*

FOB Delhi

**Packaging (incl. costing):**

Polybag and Carton (*additional charges for plastic free packaging*)

## SAMPLING POLICY

**Sample Costs:**  
Existing samples (in-stock)  
Custom Samples:

Twice the wholesale price  
*\*sample charges are credited towards orders placed that meet minimum requirements*

Per hour per man rate + material costs  
*\*please provide detailed spec sheets*

Shipping:

All courier charges for sample are paid for by the buyer





# CONTACT US

Anita Ahuja (*President & Creative Director*)

Email:

[anita@conserveindia.org](mailto:anita@conserveindia.org)

Mob: +91 (0)99 99 50 1200

Kanika Ahuja (*Head of Marketing*)

Email:

[kanikaahuja27@gmail.com](mailto:kanikaahuja27@gmail.com)  
[kanika@conserveindia.org](mailto:kanika@conserveindia.org)

Mob: +91 (0)99 99 502002

# STAY CONNECTED

*View more products on*



[@lifaffa](#)



[LIFAFFA](#)

*Learn more about our social interventions on*



[@conserve.india](#)



[Conserve India](#)